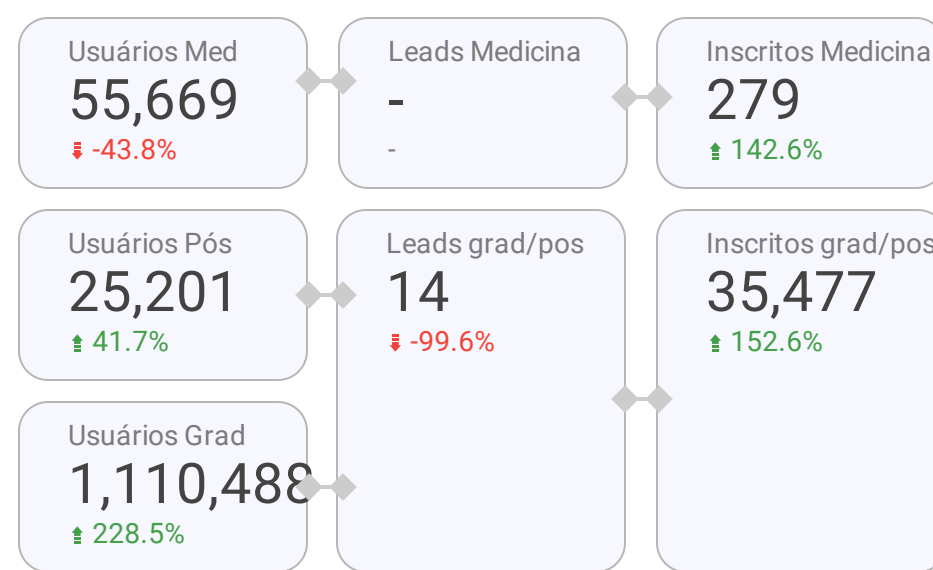


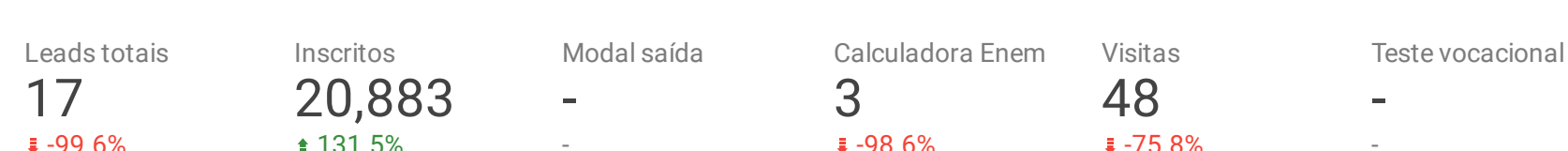
Visão geral | Acessos



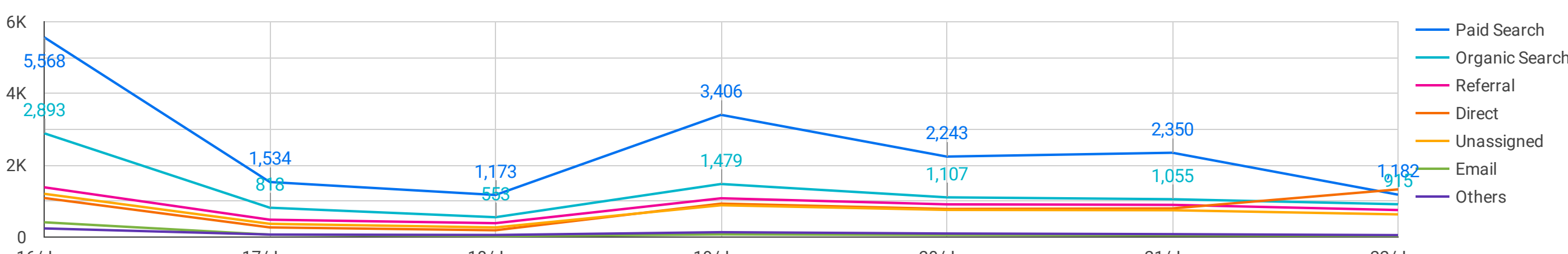
Visão geral | Med / Pós / Grad



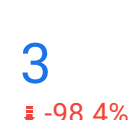
Visão geral | Leads gerados



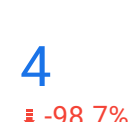
Sessões por origem



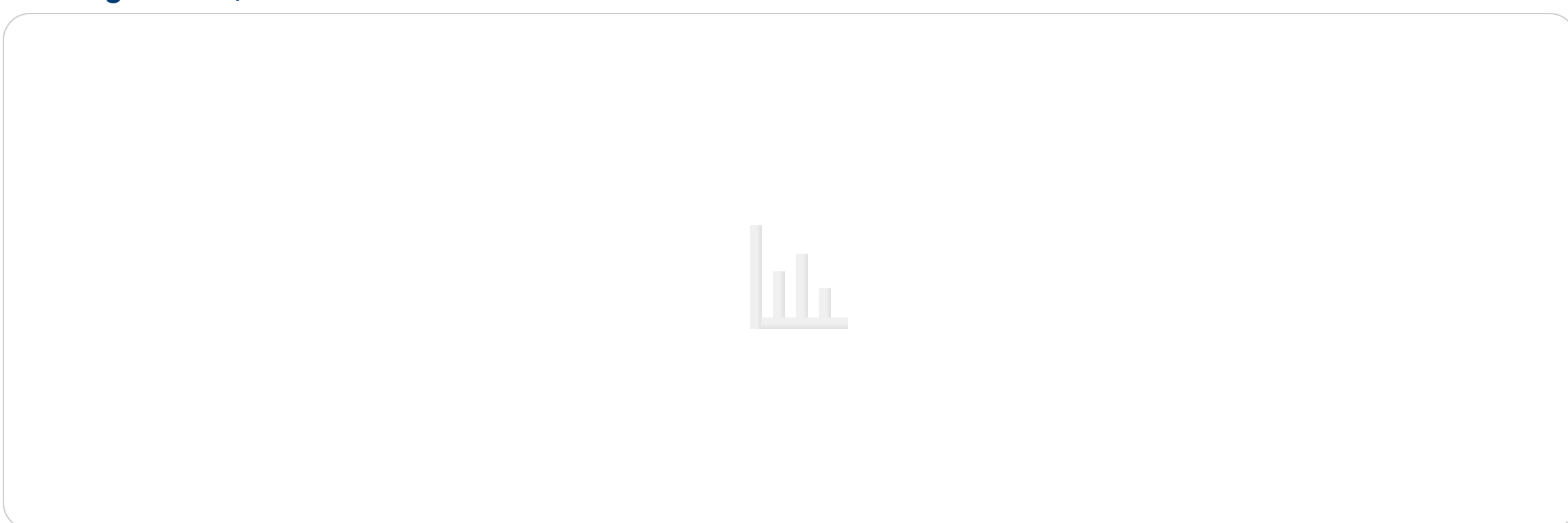
Sessions



Leads totais



Leads gerados | Sites institucionais



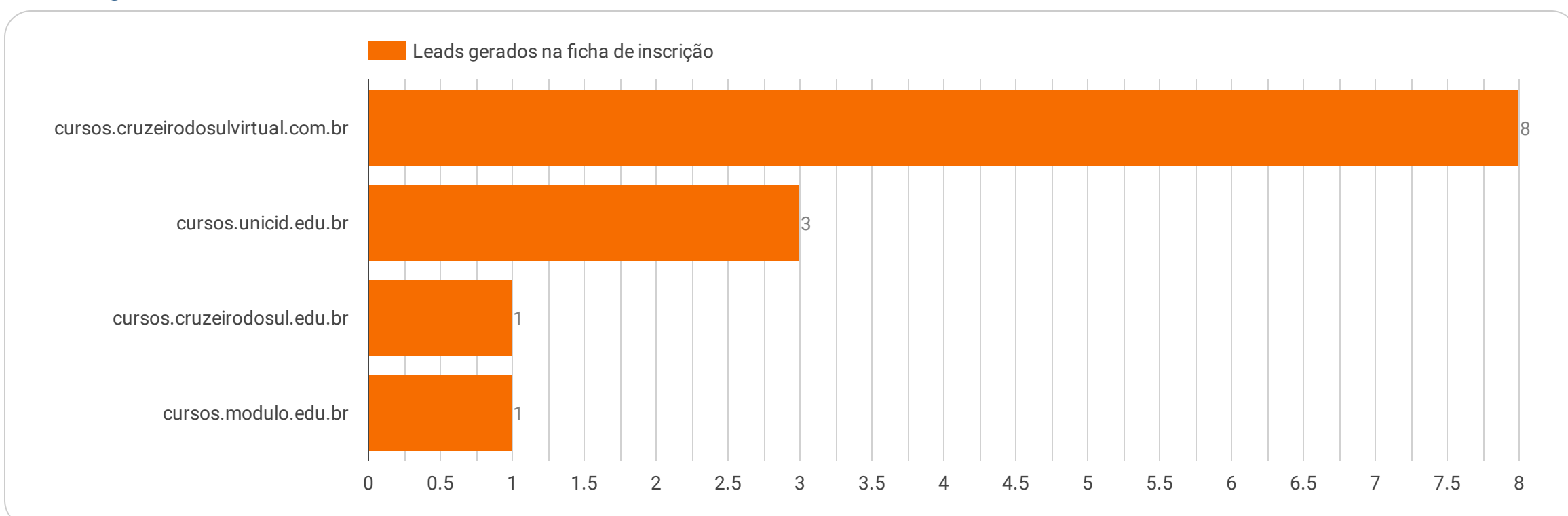
Sessions



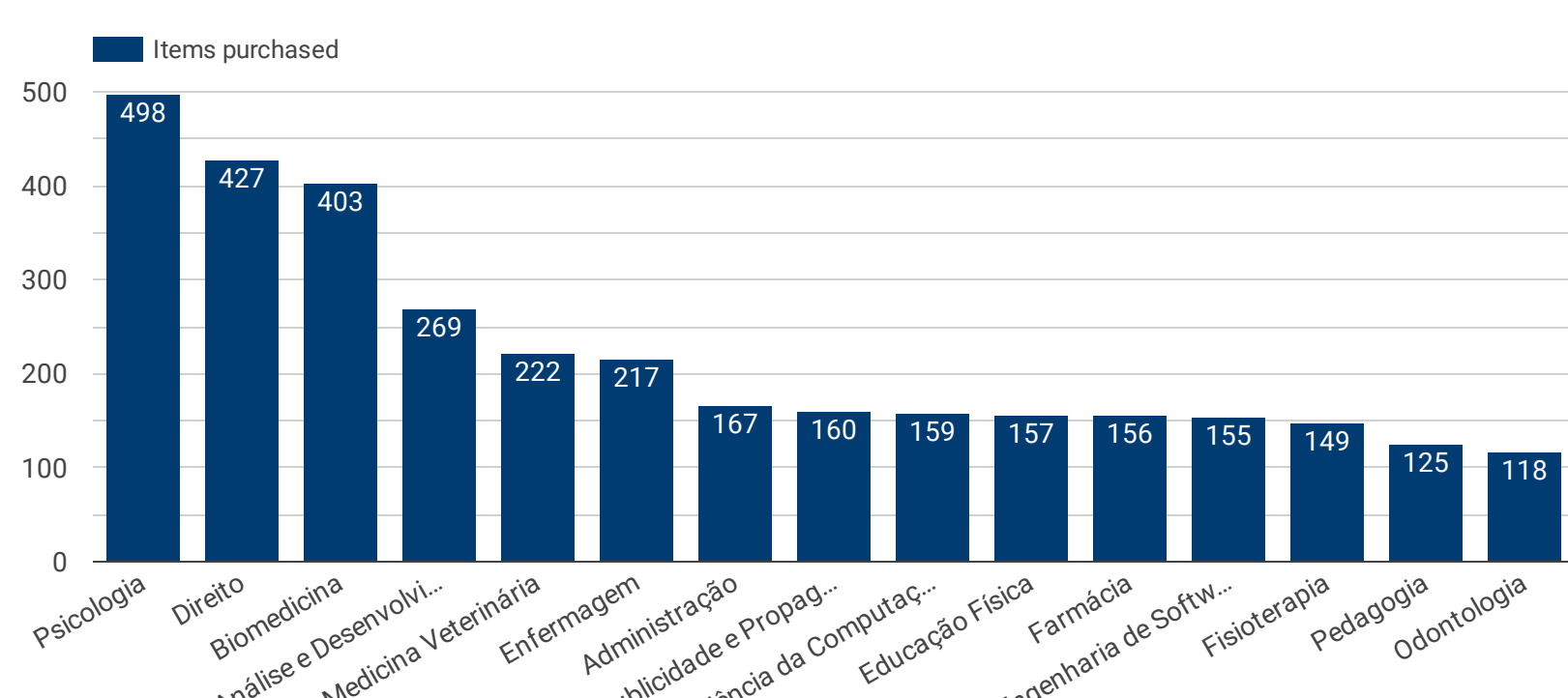
Leads totais



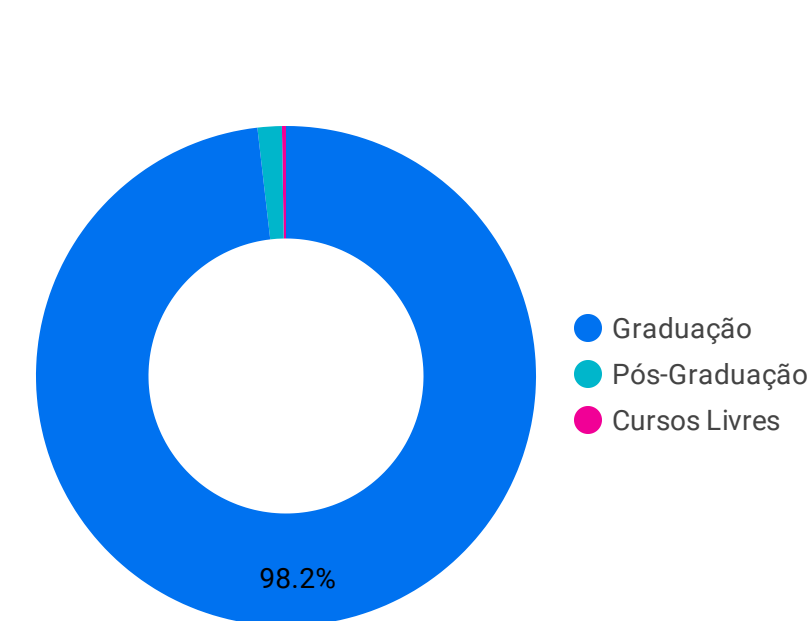
Leads gerados | Vtex



Cursos mais comprados



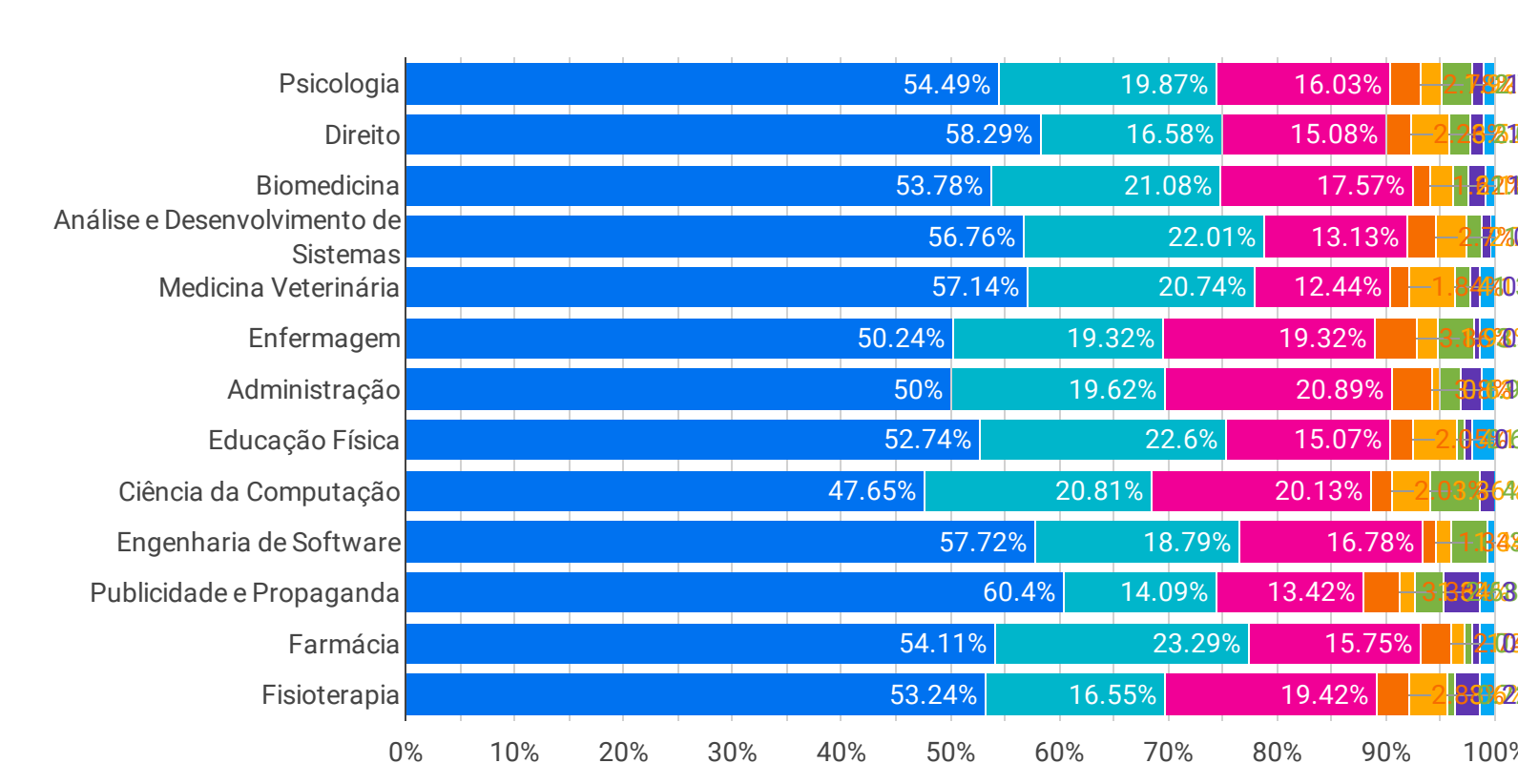
Categorias mais compradas



Leads por origem



Inscritos por origem



Ficha | IES

Hostname	Leads	% Δ
cursos.cruzeirosulvirtual.com.br	8	-99...
cursos.unicid.edu.br	3	-99...
cursos.cruzeirosul.edu.br	1	-99...
cursos.modulo.edu.br	1	-96...
Total	13	-9...

Teste vocacional

Hostname	Leads	% Δ
No data		

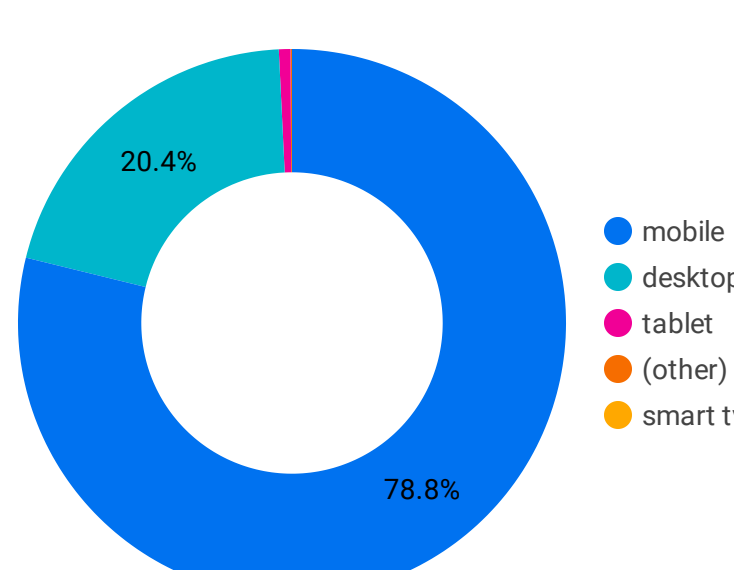
Medicina

Hostname	Leads	% Δ
No data		

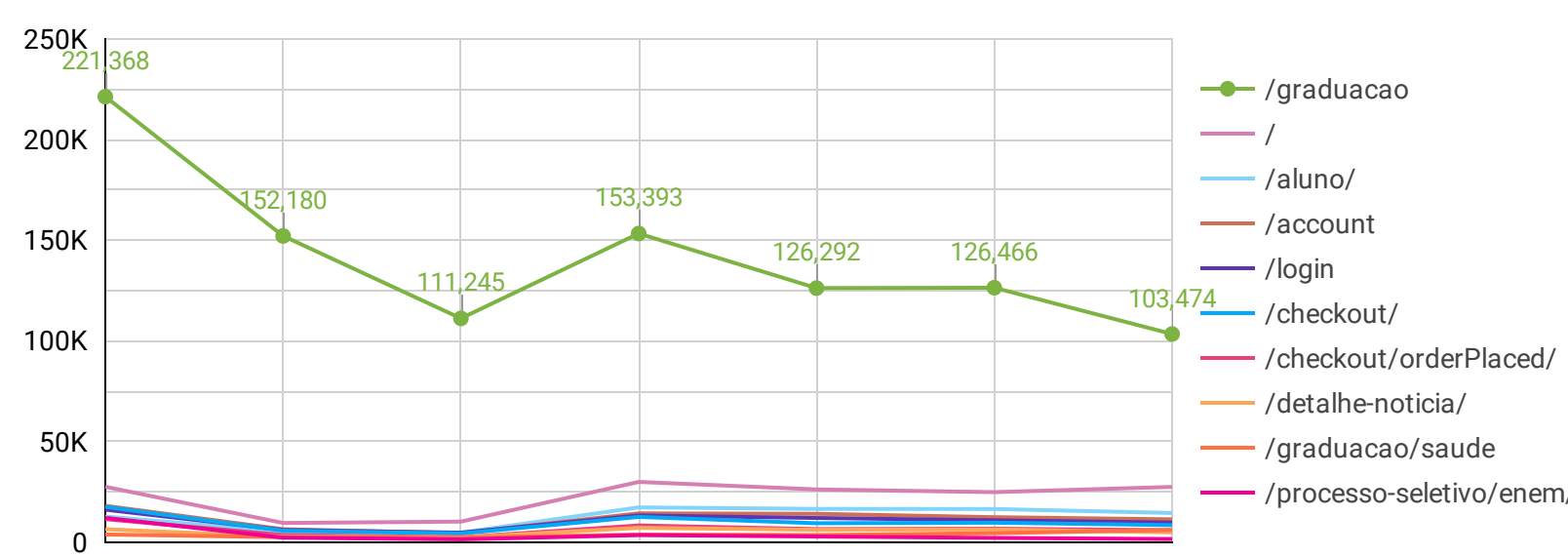
Calculadora Enem

Hostname	Leads	% Δ
www.unicid.edu.br	3	-92...
www.cruzeirosul.edu.br	1	-97...
Total	4	-98...

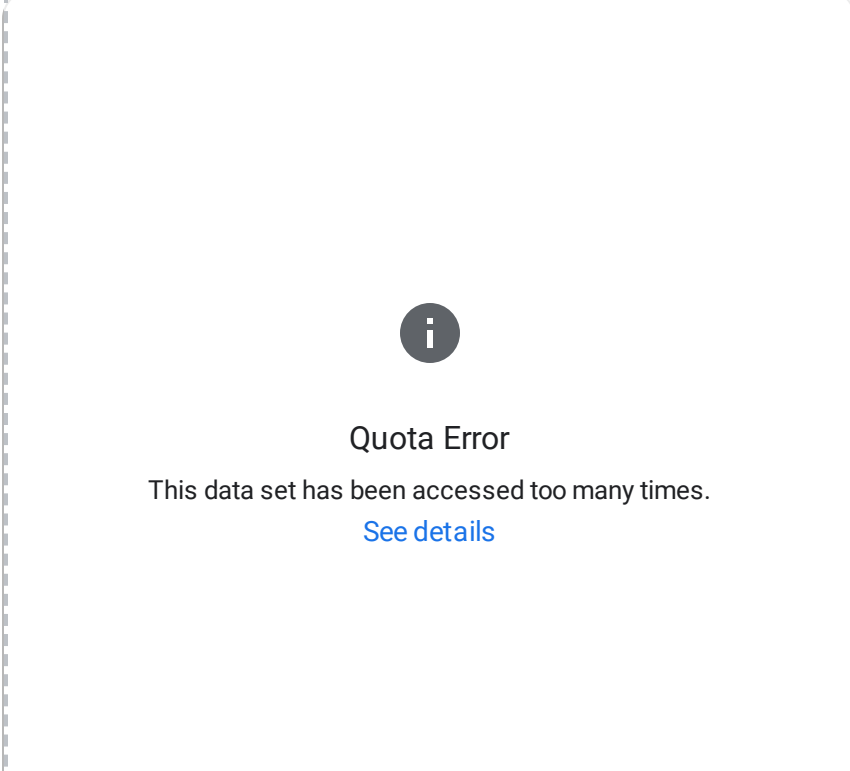
Categoria de dispositivos



Caminho de página por sessão



Mais acessados | Medicina



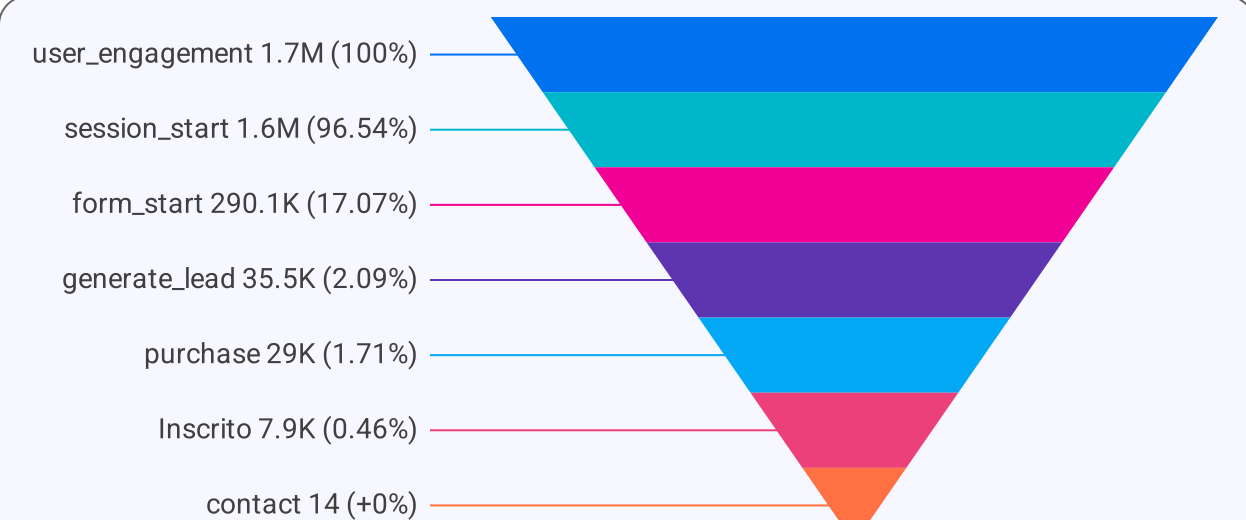
Mais acessados | Graduação

Page path	Se...	% Δ
/grad-terapia-ocupacional-udf/p	24,114	332.2%
/grad-psicologia-cruzeiro-do-sul/p	20,057	125.0%
/grad-psicologia-unicid/p	18,685	883.4%
/grad-pedagogia-semipresencial-cruzeiro-do-sul/p	17,824	132.7%
/grad-direito-unicid/p	13,187	1,469...
/grad-gestao-de-recursos-humanos-cruzeiro-do-sul/p	11,586	155.4%
/grad-educacao-fisica-semipresencial-cruzeiro-do-sul/p	9,585	131.0%
/grad-terapia-ocupacional-semipresencial-cruzeiro-do-sul/p	8,218	131.0%
/grad-analise-e-desenvolvimento-de-sistemas-cruzeiro-do-sul/p	8,188	73.9%
/grad-direito-cruzeiro-do-sul/p	8,182	213.0%
/grad-administracao-cruzeiro-do-sul-virtual/p	7,855	57.5%
/grad-ciencia-de-dados-cruzeiro-do-sul-virtual/p	7,723	537.7%
Grand total	431,655	143.3...

Mais acessados | Pós

Page path	Se...	% Δ
/pos-graduacao	19,909	51.6%
/pos-graduacao/presencial	3,496	24.3%
/pos-graduacao/especializacao	2,752	33.2%
/pos-graduacao/	1,449	19.0%
/pos-graduacao/especializacao/presencial	1,329	31.1%
/pos-graduacao/mba	1,141	18.6%
/pos-graduacao/saude	618	9.8%
/pos-graduacao/pos-graduacao	584	10.2%
/pos-graduacao/gestao-e-negocios	545	5.4%
/pos-graduacao/engenharia-e-tecnologia	535	11.7%
/pos-graduacao/mba/presencial	523	9.4%
/pos-graduacao/educacao	480	12.1%
Grand total	29,717	43.3%

Funil | Graduação e Pós



Funil | Medicina

